



• THE •  
**WEDDING**  
BUSINESS SCHOOL  
— ♦ —  
LEARN • LIVE • LEAD

*Inside the* ♡  
**WEDDING  
IMMERSIVE  
LEARNING  
SYSTEM (WILS)  
PROGRAM.**

— ♡ —  
This is not just  
**A CLASSROOM SESSION.**

It's complete  
*hands-on experience* ♡  
in weddings.





# INDIA'S FIRST *Residential* WEDDING BUSINESS SCHOOL



*Learn. Live. Lead.*



Hosted at:

• *Bougainvil'La*

A Luxury Wedding Venue,  
Bangalore.

Stay at the venue  
while you learn.



PROGRAM DURATION:

• *30 Days*

Batch starts  
5th Oct 2026



• ONE ON ONE MENTORSHIP  
By Industry experts



• INTERNSHIPS AND  
LIVE INDUSTRY EXPOSURE  
Real weddings



BATCH STARTS OCT 5<sup>TH</sup> 2026

# *The* *Wedding Industry*

WELCOMES PEOPLE  
from every background.



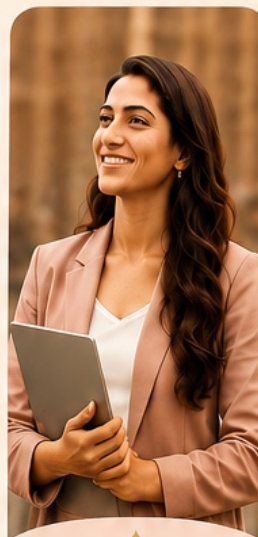
★  
GRADUATES



★  
HOUSE WIVES



★  
ENTREPRENEURS



★  
WORKING  
PROFESSIONALS



★  
STUDENTS  
OF 18+

ANYONE 18+ WITH PASSION CAN APPLY.

# LEARNING FORMAT

## 1 One on One Mentorship by India's Leading Wedding Professionals ( members of Innercircle )

One of the most distinctive features of The Wedding Business School program is our personalized mentorship model. Every student chooses a mentor for the entire duration of the program on a first-come, first-served basis.

Each mentor is a respected industry leader with 20–30+ years of experience in planning and executing luxury weddings.

This unparalleled access ensures continuous guidance, real-world insights, constructive feedback, and professional networking throughout your learning journey.



## 2



Classroom Sessions



Workshops



Role Plays



Practical Assignments

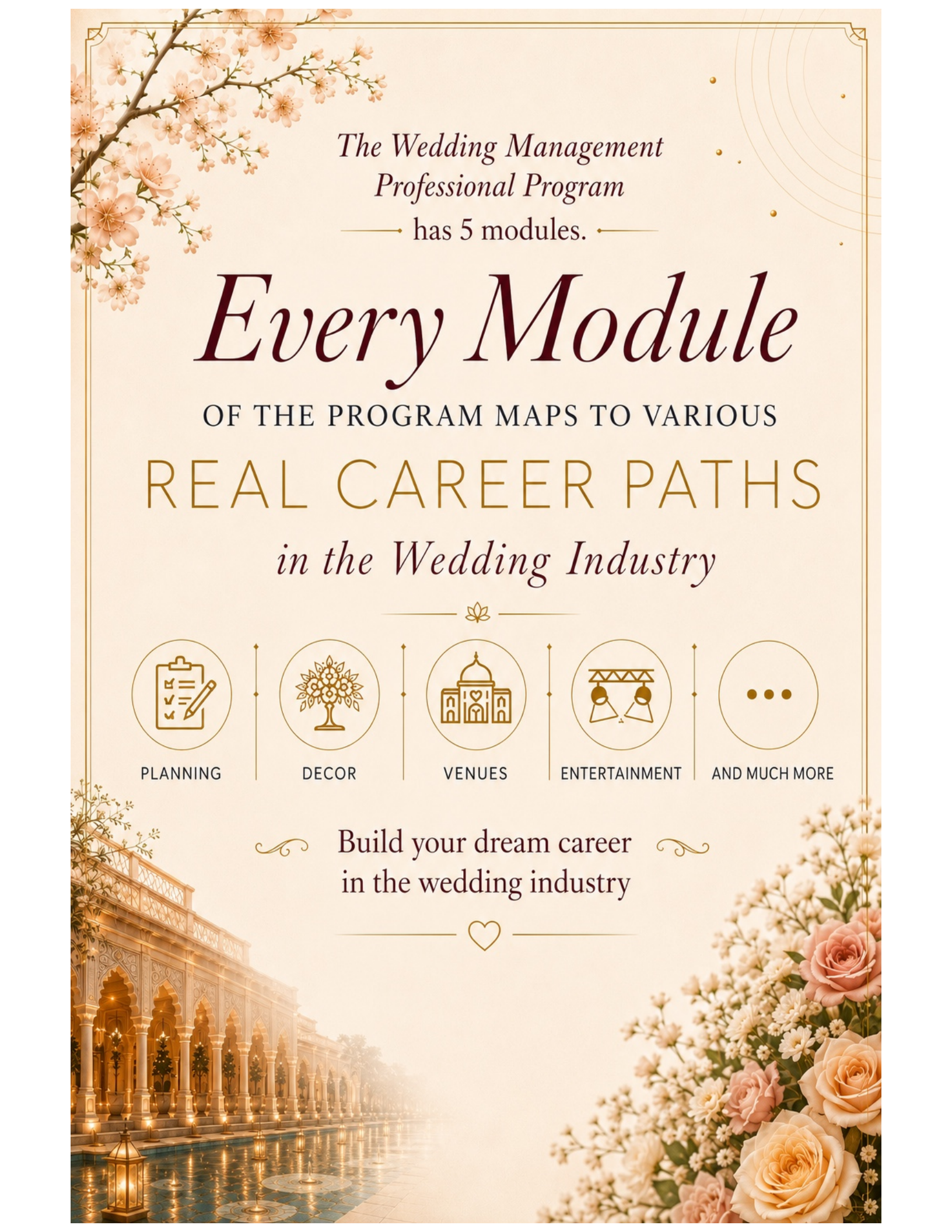


Live Projects



Wedding Execution





*The Wedding Management  
Professional Program*

— has 5 modules. —

# *Every Module*

OF THE PROGRAM MAPS TO VARIOUS  
REAL CAREER PATHS  
*in the Wedding Industry*



PLANNING



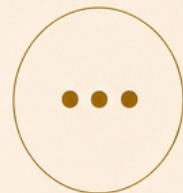
DECOR



VENUES



ENTERTAINMENT



AND MUCH MORE

Build your dream career  
in the wedding industry



## MODULE 1

# WEDDING INDUSTRY FOUNDATION



*Role of a  
Wedding Planner*



*Introduction to  
the Industry*



*Communication and  
Personality Development*



*Client Handling and  
Management Skills*



.. MODULE 2 ..

# DECOR, DESIGN AND *Styling*



• Wedding  
Decor Basics



• Wedding Styling  
Concepts and Themes



• Invitation and  
Wedding Branding



• Fabrics  
and Florals



• Layouts  
and Spaces



## MODULE 3

# Operations and Management



Budgeting



Set Design and  
Production



Vendor  
Management



Venue and  
Hospitality  
Management



Food and  
Catering  
Planning



Entertainment and  
Lighting Concepts





## MODULE 4

# Using AI in *Weddings*



Introduction to  
AI in Wedding Industry



Understanding  
the Prompts



AI for Wedding Design  
and Visual Creation



AI for Marketing  
and Business Growth



## MODULE 5

# INDUSTRY READINESS AND *Business Mastery*



Crisis Handling



Logistics and  
Wedding Checklists



Technical Details like  
Erecting Tent Structures,  
Truss, Etc.



Social Media and  
Wedding Marketing



Starting Your Own  
Wedding Business



Wedding Simulation

PLAN  
PREPARE  
EXECUTE  
EXCEL



# EVERY STUDENT *Leaves With*



Professional Certification



Live Wedding Execution Experience



Real Client Management Exposure



Wedding Design & Planning Expertise



Client Consultation & Requirement Analysis Skills



Mood Board & Presentation Creation Skills



Wedding Budgeting & Financial Planning Knowledge



Ready-to-Use Industry Templates & Checklists



Exclusive Vendor Network Access



Internship Opportunities



Wedding Business Startup Guidance



**APPLY NOW**

Send your resume to  
[APPLY@THEWEDDINGBUSINESS.SCHOOL](mailto:APPLY@THEWEDDINGBUSINESS.SCHOOL)



# Admissions & FEE STRUCTURE



## COURSE FEE

₹ 1,75,000  
INR



## SEAT CONFIRMATION FEE

₹ 50,000  
INR

(Payable upon selection to  
confirm your admission.)



## YOUR FEE INCLUDES

- ✓ 30-Day Residential Stay
- ✓ Daily Meal Plan
- ✓ Professional Training & Certification
- ✓ Live Wedding Industry Exposure

## SELECTION PROCESS

- 1 Submit your application/resume –  
*to [apply@theweddingbusiness.school](mailto:apply@theweddingbusiness.school)*
- 2 Shortlisted applicants will be invited for a 60-minute counselling & evaluation call.
- 3 The list of selected candidates will be announced.
- 4 Selected candidates must pay the ₹ 50,000 seat confirmation fee to secure their admission.
- 5 The remaining course fee can be paid as per the admission schedule.



LIMITED  
SEATS



SELECTION  
BASED



RESIDENTIAL  
PROGRAM

Limited Seats.  
*Apply now!*

# Wedding Career Profiler

Want to know  
where you fit in?

We've created an exclusive Wedding Career Profiler, a Self-Assessment Test to help you discover where you fit best.

It will help you identify your strengths, explore career paths that match your personality, and guide your next step with confidence.



GO TO

[HTTPS://THEWEDDINGBUSINESS.SCHOOL/CAREERS](https://theweddingbusiness.school/careers)

for taking  
self assessment



DO YOU HAVE  
MORE QUESTIONS ?

Go to the following  
link for FAQs

[HTTPS://THEWEDDINGBUSINESS.SCHOOL/FAQ](https://theweddingbusiness.school/faq)



THE  
WEDDING  
BUSINESS SCHOOL

LEARN • LIVE • LEAD

# ADMISSIONS OPEN

Apply now | Limited seats | Selection based



[HTTPS://THEWEDDINGBUSINESS.SCHOOL/APPLY](https://theweddingbusiness.school/apply)



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BATCH STARTS ON

OCT 5<sup>TH</sup> 2026

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VISIT WEBSITE



<https://theweddingbusiness.school>

